



## WHISTLING HENS

Whistling Hens is seeking a **Marketing, Publicity, and Social Media Intern** for Summer 2022 (~June-August). This position includes a flexible, remote schedule and offers fantastic experience for those interested in classical music, gender equity and social good in music, marketing, and arts administration. Read more about us at [www.whistlinghens.com](http://www.whistlinghens.com).

We need a self-driven partner who is willing to lead social media and other marketing endeavors with minimal supervision. This position will provide a lot of latitude for you to devise and explore marketing content creation and methods of distribution and reach. We are offering a \$500 stipend upon completion of the internship.

### **Internship Duration**

8-12 weeks

### **Weekly Commitment**

4-8 hours per week

### **In Person, Remote, or Hybrid**

Remote

### **Potential Duties**

- Create graphics and copy for social media accounts and schedule content (Facebook, Instagram, Twitter)
- Grow the social media follower base through organic reach
- Research and implement optimal hashtags, industry trends, and website optimization
- Light video editing, such as trimming and resizing for social media sized posts
- Create flyers and graphics for event production and other materials as needed
- Research women composers, write program notes, and create programs
- Collaborate with partner composers in sharing their stories, program notes, images, and other content
- Create and schedule MailChimp newsletters
- Draft Press Releases
- Refresh, rewrite, and create copy for website pages
- Find and solicit album review sources, and collaborate with our record label, Strange Woman Records

### **Requirements**

- Knowledge of classical music industry, familiarity with jargon
- Interest in marketing and social media
- Passion for arts administration, music performance, and gender equity in the music industry

### **Preferred Skills**

- Graphic design skills in InDesign and/or Photoshop

Please send a resume and note of interest via email to [thewhistlinghens@gmail.com](mailto:thewhistlinghens@gmail.com) with the subject line "Marketing Internship." Apply by March 19 for best consideration.